

**ARTICULATION AGREEMENT
BETWEEN
ST. CHARLES COMMUNITY COLLEGE
AND
MARYVILLE UNIVERSITY**

GENERAL EDUCATION REQUIREMENTS

This formal articulation agreement is made and entered into by Maryville University, hereafter referred to as MU, and the St. Charles Community College in St. Charles, Missouri. By entering into this agreement, St. Charles Community College and MU express our mutual commitment to serve students in the St. Louis metropolitan area by providing high quality educational programs and services. This agreement provides information for transfer of St. Charles Community College students to MU's Communication program.

PURPOSE:

MU and St. Charles Community College seek to assist students in making a seamless transfer to the Undergraduate Communication Program by clarifying transfer policies and procedures between schools. Both institutions recognize the value and benefit of the completion of the Communication degree as the first two years of a baccalaureate degree prior to transfer. Participation in this agreement requires commitment on the part of the student and both institutions involved.

For St. Charles Community College students entering focused programs, MU will credit designated St. Charles Community College courses as defined in an addendum to this agreement.

CONDITIONS OF TRANSFER:

Section I: Admissions and Matriculation

St. Charles Community College students maintaining continuous enrollment under this agreement will be afforded the same treatment and protection as MU native students enrolled under a specific catalog.

Criteria for acceptance into MU will be the same for transfer as for native students.

Upon request of students, St. Charles Community College will provide verification of completed courses to MU through its Admissions/Registration Office.

St. Charles Community College students who have completed the AA degree will transfer and have full acceptance into their designated MU program. This acceptance is contingent upon students following the guidelines of the program and conditions of this articulation agreement.

Transfer students from St. Charles Community College will have access to financial aid, scholarships, advising and other student services on the same basis as native students.

When the AA degree is presented intact, MU will conduct no additional review of individual courses.

MU will apply the same academic progress and graduation standards to students who transferred from St. Charles Community College as those applied to native students.

St. Charles Community College and MU will cooperatively develop, regularly review, and update advisement materials. This will enable students to meet the terms of this agreement and transfer to MU with maximum ease.

St. Charles Community College will advise interested students on the availability of the articulation agreement and the opportunities available to them by participating.

St. Charles Community College will publicize the existence of the articulation agreement.

Section II: Transfer of Credit

A maximum of 68 credit hours will be accepted by MU from St. Charles Community College to be applied to the Bachelor of Arts in Communication.

St. Charles Community College transfer students, upon acceptance in the program at MU, will have junior standing and be considered as having fulfilled their freshman and sophomore university requirements.

St. Charles Community College students who have completed the AA degree will be accepted as having fulfilled MU lower division general education requirements

Representatives of the marketing and recruitment staffs of St. Charles Community College and MU will develop and annually review Transfer Guides that will provide information on programs and requirements. The Transfer Guides are a part of this agreement and provide degree opportunities covered by this agreement. Maintenance of the transfer guides is the responsibility of MU. St. Charles Community College will direct students to the MU web site and to MU advisors for current information on transferability.

Section III: Program Plan

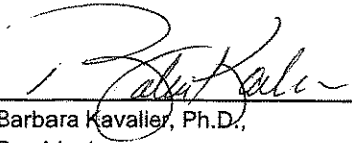
Focused program agreements will be incorporated as addenda to this agreement. Each will specify the student degree course plan and credit transfer requirements. Such addenda will be effective when signed by the Chief Executive Officer and the Chief Academic Office of each institution.

TERMS OF AGREEMENT:

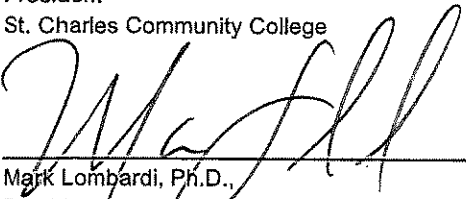
This agreement is made and entered into in the academic year 2016-2017 and remains in effect unless changed in writing by mutual agreement of both institutions. Both institutions hereby indicate full agreement to the terms and conditions included above and the honoring of the course, program and other requirements outlined in the Transfer Guides attached as appendices to this agreement. The agreement may be amended at any time with the approval of both institutions and is subject to review every five years to assure currency with the respective degree requirements. Should either institutions desire to discontinue this agreement, advance notification of one year will be required.

SIGNATURES:

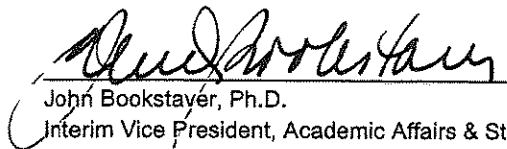
St. Charles Community College and Maryville University hereby enter into this articulation agreement leading from the Associates Degree to the Bachelor of Arts in Communication by the affixing of signatures of the chief executive officers of both institutions.


Barbara Kavalier, Ph.D.,
President
St. Charles Community College

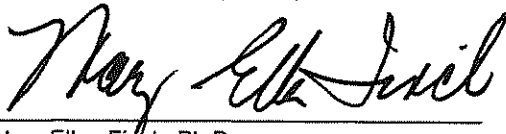
1-27-17
Date


Mark Lombardi, Ph.D.,
President
Maryville University

2-8-17
Date


John Bookstaver, Ph.D.
Interim Vice President, Academic Affairs & Student Affairs
St. Charles Community College

1/27/17
Date


Mary Ellen Fitch, Ph.D.,
Vice President, Academic Affairs
Maryville University

2/9/17
Date

ST. CHARLES COMMUNITY COLLEGE COURSES

- ART 1105 – Digital Art Studio
- COM 102 – Intro to Mass Communication
- COMM 115/BUS 115 – Intro to Public Relations
- CPM 230/BUS 272 – Social Media Marketing for Web
- CPM 160/ART 2140 – Web Design
- JRN 240 – Writing for the Print Media
- SPE101/SPE 102 – Oral Communication/Public Speaking
- SPE 215 – Intercultural Communication
- SPE 225 – Professional Communication

MARYVILLE EQUIVALENTS

- COMM 231 – Intro to Digital Media
- COMM 121 – Intro to Contemporary Communication
- COMM 251 – Principles of Strategic Communication
- COMM 232 – Intro to New and Social Media
- COMM 390 – Advanced Web Design
- COMM 141 – Intro to Media Writing
- SPCH 110 – Oral Communication
- COMM 422 – Global Communication
- COMM 223 – Professional & Organizational Comm.

Notes:

- Total number of hours required for the:
Bachelor's Degree: at least 128 hours
- General Education requirements: hours vary
- Communication Major Required Courses: 51 credits

Recommended Transfer Student Plan for Completion Strategic Communication Major Fall Semester Entry – 4 Semester Completion Assumes 65 Hour Transfer Credits* and the AA degree Completed							
Junior Year			Senior Year				
Fall		Spring		Fall		Spring	
COMM 121	Introduction to Contemporary Communication	COMM 219	Principles of Visual Communication	COMM 321	Communication Research Methods	COMM 499	Internship
COMM 141	Introduction to Writing for Communication and Media	COMM 251	Principles of Strategic Communication	COMM 347	Strategic Communication Writing	COMM 363	Strategic Communication Research & Strategy
COMM 232	Intro to New and Social Media	COMM 223	Professional and Organizational Communication	COMM 345	Critical Approaches to Communication	COMM 471	Strategic Communication Campaigns
COMM 231	Intro to Digital Media	Communication Elective		Communication Elective		Communication Elective	
General Elective	Necessary to ensure student fulfills required 128 total hours.	COMM 422	Global and Intercultural Communication	Communication Elective		COMM 494	Portfolio Defense
General Elective	Necessary to ensure student fulfills required 128 total hours.	General Elective	To ensure 128 total hours.				

Notes:

- To finish in four semesters without taking summer classes, you must transfer in at least 56 credit hours and then plan to take four 18-hour semesters.
- For students transferring in communication classes, you will substitute a general elective for any communication class on this sheet already complete.
- All students at the University must complete 128 hours at a minimum to earn a bachelors degree.

If you transfer in more than 65 hours (68 is maximum you can transfer in from a community college), you can eliminate some of the general elective requirements listed in each semester. If you transfer in fewer than 65 hours, you would add a sixth course in some semesters to still finish in four semesters.

**Alternative Study Abroad Option/Transfer Student Plan for Completion
Strategic Communication Major
Spring Semester Entry - 3 Semester + Summer Study Abroad Option
Assumes 65 Hour Minimum Transfer Credits* and the AA degree Completed**

Junior Year		Senior Year	
Spring	Summer Abroad	Fall	Spring
COMM 121 Introduction to Contemporary Communication	Communication Elective	COMM 321 Communication Research Methods	COMM 499 Internship
COMM 219 Principles of Visual Communication	Communication Elective	COMM 347 Strategic Communication Writing	COMM 363 Strategic Communication Research & Strategy
COMM 251 Principles of Strategic Communication	Communication Elective	COMM 232 Intro to New and Social Media	COMM 471 Strategic Communication Campaigns
COMM 141 Introduction to Writing for Communication and Media		COMM 231 Intro to Digital Media	COMM 422 Global and Intercultural Communication
COMM 223 Professional and Organizational Communication		COMM 345 Critical Approaches to Communication	General Elective
Communication Elective		Communication Elective	General Elective
			COMM 494 Portfolio Defense

Notes:

- This option is for students interested in studying abroad through Maryville's Global Education study abroad programs offered for one month in the summer.
- This option includes a Spring start with the assumption that students would want to graduate in May. The faculty can develop an individualized four year plan depending on your concentration and semester of entry.

COMMUNICATION DEGREE PLANNING SHEET FOR TRANSFERS

All students complete the core requirements & choose one of the concentrations as area of emphasis. Students must take at least half of the major hours at Maryville University

All students complete the above core within the major.

Students then select one of the three following concentrations to complete.

CORE REQUIREMENTS (27 CREDITS)	PREREQUISITE	T	M
COMM 121 Intro to Contemporary Communication	None		
COMM 141 Intro to Writing for Communication and Media	None		
COMM 219 Principles of Visual Communication	None		
COMM 223 Professional and Organizational Communication	None		
COMM 231 Intro to Digital Media	None		
COMM 232 Intro to New and Social Media	None		
COMM 321 Communication Research Methods	121		
COMM 345 Critical Approaches to Communication	121		
COMM 422 Global & Intercultural Communication	121		
COMM 494 Portfolio Defense (0 credits)	Final Spring Semester		

CONCENTRATION OPTIONS (SELECT ONE OF THE BELOW OPTIONS):

STRATEGIC COMMUNICATION CONCENTRATION (24 CREDITS)	PREREQUISITE	T	M
COMM 251 Principles of Strategic Communication	121		
COMM 347 Strategic Communication Writing	141		
COMM 363 Strategic Communication Research & Strategy	251		
COMM 471 Strategic Communication Campaigns	347		
COMM 499 Internship	None		
<i>Plus 9 credits of electives from Communication.</i>			

EMERGING MEDIA STRATEGY AND SOCIAL MEDIA CONCENTRATION (24 CREDITS)	PREREQUISITE	T	M
COMM 344 E-Media & Digital Writing	141		
COMM 327 Social Media Campaigns	121		
COMM 390 Advanced Web Design	121		
COMM 416 Issues and Crisis Management	121		
COMM 499 Internship	None		
<i>Plus 9 credits of electives from Communication.</i>			

CONTEMPORARY JOURNALISM CONCENTRATION (24 CREDITS)	PREREQUISITE	T	M
COMM 181 Pawprint - Digital Media	None		
COMM 241 News Writing & Editing	141		
COMM 344 E-Media & Digital Writing	141		
COMM 499 Internship	None		
<i>Plus 12 credits of electives from Communication.</i>			